

Villard Vibe

Quarterly Newsletter

Brought to you by Business Improvement District, #19 in
partnership with Havenwoods EDC

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Announcements

BID #19 Board Meeting :

January 16th, 4:30 PM

Where: Havenwoods EDC
6161 N. 64th (Amcor Building)

Crime & Safety Meeting:

January 22, 6:00 PM

Where: Covanta
3216 W. Villard

We hope to see you there!

Villard BID and Havenwoods Economic Development Corporation Join Forces for Villard

Avenue Comeback

In May of 2018, the Villard Avenue BID and HEDC launched a partnership to build the capacity of the new BID Board and implement the operating plan for 2018 and now for 2019. Havenwoods EDC has been operating since 2001 and managing the Havenwoods BID since 2003. HEDC brings decades of experience in revitalizing communities using five disciplines to include neighborhood management, economic development, public improvements/beautification, resident engagement and building capacity. Our first priorities in 2018 were to get systems in place to address safety and blight. In 2019 we will begin the process of visioning & strategic planning, business networking, and providing small grants for façade improvements.



Meet Angelique Sharpe

Villard BID #19's Liaison

HEDC is excited to welcome Angelique Sharpe to our team. Angelique will be devoting all of her efforts to implementing the BID Operating Plan to build up Villard Avenue. To date she has established a safety committee, designed a business assistance grant program, and launched numerous networking and promotional initiatives for Villard Avenue. Angelique brings to the job two decades of experience in community development. The bulk of Ms. Sharpe's background has been in various positions in Educational and service based Leadership roles in urban communities. Her background includes a Bachelors and Masters Degree from the Department of Educational Policy & Community Studies from the University of Wisconsin-Milwaukee's School of Education. Angelique's contact info is 414-431-2255 or

Villard Days Returns to Villard Ave



The BID Board brought back Villard Days, which historically has been a signature event. This year it was held on August 18th, 2018 between 32nd and 37th streets. It was a family friendly day filled with fun and family friendly activities., informational booths, food vendors., and special offerings

from the businesses on Villard. In 2019, we will be seeking *community input with regards to the direction Villard Days will be moving forward in the future. Stay tuned!*

Businesses Kick off the Summer with Jane's Walk On Villard Avenue

Jane's Walk is a community-based approach to city building that uses citizen-led walking tours to make space for people to observe, reflect, share, question and re-imagine the places in which they live, work and play.

Led by BID Board members Kim, Brian, and Jeanette, the Jane's Walk Event was held on May 16th. We focused on gathering the businesses together to do a walk on Villard BID to get to know our business corridor.

Villard Businesses Wrap up the Summer with a Community Clean Up Day!



This summer the Villard Avenue business owners came out to clean up the street. Led by the Director of the Quasimondo Theater Company, participants rolled up their sleeves and cleaned up the avenue. The post clean up celebration was sponsored by the Villard BID and Quasimondo Theater. Participants enjoyed a BBQ, live music and fellowship.

Neighborhood Safety is a Priority

Villard BID Launches the first Crime & Safety Committee

As part of the Villard BID's efforts to address businesses related crime & safety concerns, we have been hosting monthly crime and safety meetings at accessible locations in partnership with other businesses within the BID which began in October 2018. At these meetings, we get the most recent crime reports from both District 4 & 7 Police Departments, as well as an update from the Alderman's office. We discuss and address issues that directly affect businesses such as security, surveillance, and lighting issues.



Additionally, we make announcements about what else is happening in the BID, and offer information to the Businesses that help stabilize and revitalize their businesses and services. We encourage all businesses to attend these meetings, and if for some reason your business cannot make it to these meetings, make an effort to send a representative to get the information.

Villard BID's Partnership with Riverworks Keeps Villard Avenue Clean!

From August through November 2018, the Villard BID contracted with Riverworks and their Workforce Development Program to help beautify Villard Avenue. The clean up crew helped to keep our business corridor clean. The partnership was a wonderful way to also enhance the work skills of the young adults that participate in the program. We look forward to continuing with our partnership in the early spring.



Oasis Lounge Partners with The Villard BID's Board of Directors to host Annual



On Wednesday December 19th, 2018, The Villard Avenue Improvement District (BID #19) board of Directors held its Annual Board Meeting & Business mixer event at Oasis Lounge, the Villard BIDS largest entertainment Venue located at 3120 W. Villard Avenue. The partnership with Oasis allowed The Board of Directors, Businesses, and Stakeholders to come together under one roof to not only conduct an official business meeting, but it also allowed the Businesses and other investors to fellowship and network, get acquainted with one another, and build community cohesion.

Introducing BID 19's Board of Directors 2018



Board President Kimberly Boldt; From August 2015 to September 2018, Kim served as MPL's Villard Square branch manager for over three years. Having directly served the residents and businesses in the Villard BID, Kim brings to the BID Board firsthand knowledge and experience working directly with the community that the Villard BID serves.



Board Vice-President Mike Malatesta is an expert Business consultant, philanthropist, and public speaker. Currently, he serves as the Chief Leader at AMS Environmental, LLC (AMS). Prior to AMS, Mr. Malatesta sold his company, AWS to Covanta Energy, located in the Villard BID. Since the sale of the company, Mike has been working for Covanta in various roles helping to transition & integrate the companies. Additionally, Mike is a commercial real estate investor, and owner of commercial properties in BID #19.



Board Treasurer Chastity Berry-Rowe currently serves as the US Bank Villard Branch Manager. One of her priorities is ensuring that the businesses and residents in the Villard Avenue BID and throughout the greater Milwaukee Area are able to access banking and financial services including home loans and business services. As BID Treasurer Chastity's responsibility is to monitor financial activity and documentation.



Director Jeff Hanewall is a designer/project manager for an architectural firm, and is a commercial property owner in BID #19. Jeff taught construction in Ghana with the Peace Corps, and is a member of the Shorewood Design Review Board & President of the Shorewood library. He served 9 years as a Village Trustee working closely with the Shorewood BID. Jeff brings this broad personal and professional experience to the Villard BID where he hopes to help improve the area for the building owners, businesses, and the residents.



Director Jeanette Wright-Claus is a Visual Artist specializing in a various art forms. Her service to her community has been as an artist and curator for social change. Wright-Claus specializes in acrylic, charcoal, pastels, oil, and watercolor. As an active resident in BID #19, she enjoys working with both youth and adults, and her focus is ensuring that BID #19 attracts & retain businesses that accommodate and cater to creatives.



Director Brian Rott is the founding artistic director of Quasimondo Physical Theatre located in Milwaukee. Quasimondo Physical Theatre is redeveloping the former historic north side firehouse into its performance hall, rehearsal space, and classrooms. The two-story red brick building at 5151 N. 35th St. is named the North Milwaukee Art Haus, a permanent home to help Quasimondo build stronger ties with the community.



Director Andre Carter, is a BID #19 business owner, real estate investor, and Educational Leader in the Villard BID. Consolidating their affinity for higher education, in 1996 Dr. Carter and her husband started "Carter's Christian Academy INC." The Academy has since expanded to two locations serving nearly 250 students annually. Dr. Carter's focus on the BID board is to ensure that the Villard BID is child, youth, and family friendly.



Director Willie Smith serves as Northwest Side Community Development Corporation's (NWSCDC)'s Director of Lending which includes managing the organization's business lending program and leading workforce development efforts. As a certified Economic development Finance Professional (EDFP). Willie offers BID #19 his experience with banking economic development initiatives for the businesses in our BID.